

# Génésia Goudal



6 August 1998

Driver's Licenced

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## Presentation

I am a **multidisciplinary designer** of 23 years old working in the fields of graphic design, experience design and communications.

I am passionate about **shaping experiences** that facilitate **cross-cultural dialogue** and **encounters with our social and natural environment**.

## Education

### Degrees

2018 → 2021

**BA Graphic Communication Design**

Central Saint Martins, UAL

London, UK

2016 → 2018

**HDN Graphic Design: Multimedia**

La Martinière Diderot

Lyon, FR

2013 → 2016

**BAC Design and Applied Arts**

La Martinière Diderot

Lyon, FR

### Short Courses

Sep 2021 → Dec 2021

**Sustainable Fashion**

Copenhagen Business School

Oct 2021 → Nov 2021

**Ethical Entrepreneurship**

Make Sense

# Professional Experience

## Design

Sep 2020 → Now

| **Freelance UX/UI Designer &  
Sustainable Fashion Brand Development**

Oct 2020 → June 2021

| **Design Studios Assistant**  
Central Saint Martins, UAL  
London, UK

2017

| **Multimedia Graphic Designer**  
Emakina  
Brussels, BE

2016

| **Graphic Designer**  
Visiosfeir  
Lyon, FR

## Other

Sep 2021 → Dec 2021

| **English Teacher**  
Academia, Lyon, FR

Feb 2020 → Aug 2020

| **Barmaid**  
Black Sheep Coffee, London, UK

Sep 2019 → Dec 2019

| **Barmaid**  
Little Creatures Brewery, London, UK

Summer 2018 + 2019

| **Barista**  
Starbucks, Lyon, FR

Sep 2018 → May 2019

| **Barmaid**  
JD Wetherspoon, London, UK

and more...

# Skillset

## Languages

- English → Fluent
- French → Mother Tongue
- Spanish → Intermediate
- Korean → Beginner

## Expertise

- Graphics → Editorial, Global Branding, UX/UI
- Communication → Experience Design, Strategy, Theoretical & Contextual Recherche
- Fashion → Sewing, Design, Pattern-Making, Crochet, Weaving
- Space → Installation, Environmental Graphics
- Product → Woodworking

## Qualities

- Craftsmanship, Multidisciplinarity
- Leadership, Organization
- Critical Thinking, From Theory to Production

## Softwares

**Adobe Creative Suite** → Expert

- Photoshop ①②③④⑤
- InDesign ①②③④⑤
- Illustrator ①②③④⑤
- Premiere Pro ①②③④⑤
- After Effects ①②③④⑤

**Coding** → Autonomous

- HTML, CSS ①②③④⑤
- Javascript ①②③④⑤

**3D** → Competent

- SketchUp ①②③④⑤
- Blender ①②③④⑤

**Microsoft Office** → Autonomous